

# Unit Outline (Higher Education)

<b>Institute / School:</b>	Institute of Innovation, Science & Sustainability
<b>Unit Title:</b>	INDUSTRY EXPERIENCE PROJECT
<b>Unit ID:</b>	BUGEN3700
<b>Credit Points:</b>	15.00
<b>Prerequisite(s):</b>	(At least 120 credit points from ANY subject-area at any level)
<b>Co-requisite(s):</b>	Nil
<b>Exclusion(s):</b>	Nil
<b>ASCED:</b>	089999

## Description of the Unit:

This unit is aimed at preparing the students for real-life work by integrating their theoretical knowledge with practice. In this unit, the students will be presented with real-life business projects provided by real-life organisations, thereby allowing the students to apply their university learning to an actual business scenario. This provides the students with experience in tailoring their academic-based learning to the needs of an industry-based partner and also provides them networking opportunities with potential employers. While working on their projects, the students will conduct a situational and industry analysis in order to develop strategies/solutions for their assigned project(s).

**Grade Scheme:** Graded (HD, D, C, P, MF, F, XF)

## Work Experience:

Wholly by work experience with Exempt: Student is undertaking work experience in industry where learning and performance is not directed by, and support is not received from the provider.

**Placement Component:** Yes

**Supplementary Assessment:** Yes

Where supplementary assessment is available a student must have failed overall in the Unit but gained a final mark of 45 per cent or above, has completed all major assessment tasks (including all sub-components where a task has multiple parts) as specified in the Unit Description and is not eligible for any other form of supplementary assessment

**Course Level:**

Level of Unit in Course	AQF Level of Course					
	5	6	7	8	9	10
Introductory	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Intermediate	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Advanced	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

### Learning Outcomes:

On successful completion of this industry experience project, the students are expected to be able to:

#### Knowledge:

- K1.** Describe the basic concepts of project management;
- K2.** describe the basic components of a management plan;
- K3.** demonstrate an understanding of decision-making process including an understanding of problem identification;
- K4.** demonstrate how various organisational systems interact with each other;
- K5.** explain how the external environment and competitive forces shape strategic responses of organisations;
- K6.** apply business models to gain further knowledge in the area of business strategy in practice; and
- K7.** develop business strategies that reflects a deep understanding of the difference between theory and practice.

#### Skills:

- S1.** Demonstrate a multifunctional and multidisciplinary perspective through evidence of logical, strategic and deep thinking;
- S2.** present findings of practical solutions to the organisation's management team by combining business models and organisational strategies;
- S3.** demonstrate effective decision making skills in complex and potentially ambiguous situations; and
- S4.** evaluate and reflect on the learning experience.

#### Application of knowledge and skills:

- A1.** Apply conceptual and theoretical knowledge to practical work situations;
- A2.** solve business problems by investigating the problem and by examining the alternative solutions;
- A3.** apply strategic and organisational change theories and concepts to current issues in an organisation from an ethical, socially responsible and international perspective; and
- A4.** communicate business ideas effectively and perceptively in a business environment.

#### Unit Content:

This is a practice-based industry experience project. Students will be required to work in/with a host organisation on the project(s) for a duration of no less than 110 hours over 12 weeks (part-time). This period will involve the students in:

- A practical project of strategic or organisational significance;
- an assessment of the internal and external environment of the organisation and its impact on strategy, business development and organisational dynamics;
- identifying the problem, project clarification;

- project management and planning;
- linking project problem to theoretical knowledge;
- problem solving;
- creating awareness through practical skills on Principles of Responsible Management Education;
- a reflection on their learning process and the role of theory and practice in business;
- report writing; and
- presentation with impact.

Students will be expected to prepare a learning agreement between themselves and a nominated supervisor in the host organisation as well as an academic supervisor. The agreement will set out the type and nature of activities and/or project(s) to be undertaken as well as the learning objectives of the student. An individual oral presentation will also be made by each student participating.

## FEDTASKS

Federation University Federation recognises that students require key transferable employability skills to prepare them for their future workplace and society. FEDTASKS (**T**ransferable **A**tttributes **S**kills and **K**nowledge) provide a targeted focus on five key transferable Attributes, Skills, and Knowledge that are embedded within curriculum, developed gradually towards successful measures and interlinked with cross-discipline and Co-operative Learning opportunities. *One or more FEDTASK, transferable Attributes, Skills or Knowledge must be evident in the specified learning outcomes and assessment for each FedUni Unit, and all must be directly assessed in each Course.*

FEDTASK attribute and descriptor		Development and acquisition of FEDTASKS in the Unit	
		Learning Outcomes (KSA)	Assessment task (AT#)
FEDTASK 1 Interpersonal	Students will demonstrate the ability to effectively communicate, interact and work with others both individually and in groups. Students will be required to display skills in-person and/or online in: <ul style="list-style-type: none"> <li>• Using effective verbal and non-verbal communication</li> <li>• Listening for meaning and influencing via active listening</li> <li>• Showing empathy for others</li> <li>• Negotiating and demonstrating conflict resolution skills</li> <li>• Working respectfully in cross-cultural and diverse teams.</li> </ul>	S2, A4	2
FEDTASK 2 Leadership	Students will demonstrate the ability to apply professional skills and behaviours in leading others. Students will be required to display skills in: <ul style="list-style-type: none"> <li>• Creating a collegial environment</li> <li>• Showing self-awareness and the ability to self-reflect</li> <li>• Inspiring and convincing others</li> <li>• Making informed decisions</li> <li>• Displaying initiative</li> </ul>	Not applicable	Not applicable
FEDTASK 3 Critical Thinking and Creativity	Students will demonstrate an ability to work in complexity and ambiguity using the imagination to create new ideas. Students will be required to display skills in: <ul style="list-style-type: none"> <li>• Reflecting critically</li> <li>• Evaluating ideas, concepts and information</li> <li>• Considering alternative perspectives to refine ideas</li> <li>• Challenging conventional thinking to clarify concepts</li> <li>• Forming creative solutions in problem solving</li> </ul>	K3, K5, K6, K7, S1, S3, S4, A1, A2	1, 3, 4

FEDTASK attribute and descriptor		Development and acquisition of FEDTASKS in the Unit	
		Learning Outcomes (KSA)	Assessment task (AT#)
FEDTASK 4 Digital Literacy	Students will demonstrate the ability to work fluently across a range of tools, platforms and applications to achieve a range of tasks. Students will be required to display skills in: <ul style="list-style-type: none"> <li>• Finding, evaluating, managing, curating, organising and sharing digital information</li> <li>• Collating, managing, accessing and using digital data securely</li> <li>• Receiving and responding to messages in a range of digital media</li> <li>• Contributing actively to digital teams and working groups</li> <li>• Participating in and benefiting from digital learning opportunities</li> </ul>	Not applicable	Not applicable
FEDTASK 5 Sustainable and Ethical Mindset	Students will demonstrate the ability to consider and assess the consequences and impact of ideas and actions in enacting ethical and sustainable decisions. Students will be required to display skills in: <ul style="list-style-type: none"> <li>• Making informed judgments that consider the impact of devising solutions in global economic environmental and societal contexts</li> <li>• Committing to social responsibility as a professional and a citizen</li> <li>• Evaluating ethical, socially responsible and/or sustainable challenges and generating and articulating responses</li> <li>• Embracing lifelong, life-wide and life-deep learning to be open to diverse others</li> <li>• Implementing required actions to foster sustainability in their professional and personal life.</li> </ul>	K5	1

### Learning Task and Assessment:

Learning Outcomes Assessed	Assessment Tasks	Assessment Type	Weighting
K1-K7, S1	Successful completion of mandatory modules via Moodle	Online Assessment	5-10%
K1-K7, S1-S3, A1-A4	Industry placement presentation	Presentation	20-40%
K1-K7, S1-S3, A1-A4	Industry project written report	Report	40-60%
K3-K7, S1, S4	Bi-weekly journal entries on work placement linking to activities undertaken	Journal Entry	10-20%

### Adopted Reference Style:

APA

Refer to the [library website](#) for more information

Fed Cite - [referencing tool](#)